

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6269462 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 17.37

REP: TO LENA

FR JULIE

REV RATES

TTL\$ \$310620..155X

PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		100P-300P	30		\$650.00	10/2	10/5	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2	R		1000A-1100A	30		\$375.00	10/2	10/5	5		TU-F	5
PROGRAM : MILLIONAIRE/FAMILYFEUD												

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1537

FAX# 703 528 7880 SEP27/12 17.37
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		1135P-1210A PROGRAM : NIGHTLINE	30		\$825.00	10/2	10/5	4		TU-F	4
4	R		1100A-1200N PROGRAM : THE VIEW	30		\$750.00	10/2	10/5	5		TU-F	5
5	R		1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$675.00	10/2	10/5	7		TU-F	7
6	R		300P-400P PROGRAM : STEVE HARVEY SHOW	30		\$650.00	10/2	10/5	4		TU-F	4
7	R		400P-500P PROGRAM : DR. OZ	30		\$800.00	10/2	10/5	4		TU-F	4
8	R		500A-530A PROGRAM : EYEWITNESS NEWS	30		\$500.00	10/2	10/5	4		TU-F	4
9	R		500P-600P PROGRAM : EYEWITNESS NEWS	30		\$1,800.00	10/2	10/5	8		TU-F	8
10	R		530A-600A PROGRAM : EYEWITNESS NEWS	30		\$750.00	10/2	10/5	4		TU-F	4
11	R		600P-630P PROGRAM : EYEWITNESS NEWS	30		\$2,400.00	10/2	10/5	4		TU-F	4
12	R		600A-700A PROGRAM : EYEWITNESS NEWS	30		\$1,500.00	10/2	10/5	7		TU-F	7
13	R		700P-730P PROGRAM : JEOPARDY	30		\$2,400.00	10/2	10/5	4		TU-F	4
14	R		700A-900A PROGRAM : GOOD MORNING AMERICA	30		\$1,600.00	10/2	10/5	8		TU-F	8

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CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	R		730P-800P	30		\$2,400.00	10/2	10/5	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
16	R		900A-1000A	30		\$375.00	10/2	10/5	4		TU-F	4
PROGRAM : JEFF PROBST												
17	R		1000P-1100P	30		\$2,800.00	10/5	10/5	1		FRI	1
PROGRAM : 20/20												
18	R		800P-900P	30		\$2,400.00	10/5	10/5	2		FRI	2
PROGRAM : SHARK TANKLTC OCT'12												
19	R		900P-1000P	30		\$2,750.00	10/5	10/5	1		FRI	1
PROGRAM : PRIMETIME LIVE												
20	R		1000P-1100P	30		\$6,000.00	10/8	10/8	2		MON	2
PROGRAM : CASTLE												
21	R		800P-1000P	30		\$9,250.00	10/8	10/8	3		MON	3
PROGRAM : DANCING WITH THE STARS												
22	R		1200N-1230P	30		\$475.00	10/6	10/7	2		SA-SU	2
PROGRAM : NOON NEWS												
23	R		1200N-330P	30		\$2,750.00	10/6	10/6	2		SAT	2
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
24	R		330P-700P	30		\$2,750.00	10/6	10/6	1		SAT	1
PROGRAM : NCAA FOOTBALL												
25	R		500A-600A	30		\$275.00	10/6	10/6	2		SAT	2
PROGRAM : EYEWITNESS NEWS												
26	R		600A-900A	30		\$850.00	10/6	10/6	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
27	R		700P-800P	30		\$850.00	10/6	10/6	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
28	R		900A-1000A	30		\$850.00	10/6	10/6	2		SAT	2
PROGRAM : GMA-SAT												
29	R		100P-600P	30		\$475.00	10/7	10/7	2		SUN	2
PROGRAM : WEEKEND MOVIES												
30	R		1130P-1200M	30		\$475.00	10/7	10/7	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
32	RN		1200M-100A	30		\$250.00	10/7	10/7	1		SUN	1
PROGRAM : CASTLE												
33	R		500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
34	R		600P-630P	30		\$1,500.00	10/7	10/7	5		SUN	5
PROGRAM : EYEWITNESS NEWS												
35	RT		700A-900A	30		\$850.00	10/7	10/7	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
36	R		700P-800P	30		\$2,750.00	10/7	10/7	2		SUN	2
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												
37	R		800P-900P	30		\$6,500.00	10/7	10/7	2		SUN	2
PROGRAM : ONCE UPON A TIME												
38	R		1000P-1100P	30		\$5,000.00	10/4	10/4	1		THU	1
PROGRAM : PRIVATE PRACTICE												
39	R		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
PROGRAM : WIPEOUT												

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HARRIS REPORT FROM REP				FAX# 703 528 7880		SEP27/12 17.37	
CHANGES				*** WFTV-TV ***			
: : DATE	: : SPTS : /WK	: : WEEK : INVT	: : DAYS	: : TOTL : SPTS			
10/4	2		THU	2			
10/7	4		TU-SU	4			
10/2	2		TUE	2			
10/2	1		TUE	1			
10/2	2		TUE	2			
10/3	1		WED	1			
10/3	1		WED	1			
10/3	2		WED	2			
10/8	1		MON	1			
10/8	1		MON	1			
10/8	1		MON	1			

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
52	R		1200N-100P	30		\$850.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
53	R		300P-400P	30		\$650.00	10/8	10/8	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
54	R		400P-500P	30		\$800.00	10/8	10/8	1		MON	1
PROGRAM : DR. OZ												
55	R		500A-530A	30		\$625.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS												
56	R		500P-600P	30		\$2,250.00	10/8	10/8	2		MON	2
PROGRAM : EYEWITNESS NEWS												
57	R		530A-600A	30		\$925.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS												
58	R		600P-630P	30		\$3,000.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59	R		600A-700A	30		\$1,875.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60	R		700P-730P	30		\$3,000.00	10/8	10/8	1		MON	1
PROGRAM : JEOPARDY												
61	R		700A-900A	30		\$2,000.00	10/8	10/8	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
62	R		730P-800P	30		\$3,000.00	10/8	10/8	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
63	R		900A-1000A	30		\$560.00	10/8	10/8	1		MON	1
PROGRAM : JEFF PROBST												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64	R		1100P-1135P	30		\$2,000.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12 310620.00												
CONTRACT TOTAL												310620.00
TOTAL SPOTS												155

MARKET TOTALS \$531,448 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE